



DEPARTMENT OF HISTORY

CERTIFICATE COURSE

ON

TOURISM



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Submitted by

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Aim, Objectives & Out Comes

Contextualize tourism within broader cultural, environmental, political and economic dimensions of society

Aim:

- A certificate program is a specialized education designed to develop or strengthen specific career skills.
- A certificate program is considered continuing education in some cases because it builds on your knowledge of a particular career or industry.
- A certificate program is an Enhanced academic performance

Objectives:

- It serves to improve the skills of the students.
- Understand the concept of tourism, basic about tourism industry.
- Access and appropriately disseminate accurate and detailed product knowledge and destination information about different types of tourists.
- develop ongoing professional development strategies and plans to enhance
- Industry knowledge and leadership skills for tourism industry sectors.

Out Comes:

- The students will understand the concepts, classification, and nature of tourism.
- The students will understand the cultural heritage of the country and festivals of India.
- They will come to know how tourism and conservation can go hand in hand.
- They will come to know about national parks and patterns of India.

Eligibility Criteria & Examination Pattern

Eligibility Criteria:

- Only the existing third year B.A., students are eligible for the course
- Registration is mandatory for the admission into the course.
- The course will be completed in 30 hours.

Examination Pattern:

- 80% of attendance is compulsory for every student to write the examination.
- Total marks of the Course is 100 marks
- 40% is the minimum qualifying mark to pass in the examination.
- Exam would be held after completion of 30 hours.
- Duration of exam is 3 hours
- The students who are passed in the exam would only be awarded the certificate. There will not be any repletion of exam.
- Entire syllabus contains four modules.
- Study material and model question paper would be given to every student.
- Grade points given as below.

Marks	Grade
91-100	O
81-90	A
71-80	B
61-70	C
51-60	D
40-50	E
Below 40	F

Syllabus

Module-I: Tourism Concepts

- Definitions and historical development of tourism
- Types of tourist-Visitor-Excursionist
- Types and Forms of Tourism
- Tourism system: Nature, characteristic
- Tourism: Components and Characteristics

Module-II: Domestic and International Tourism

- Domestic Tourism: features, pattern of growth and profile
- International tourism: Tourist generating and destination regions
- Tourism motivation and tourism demand

Module-III: Tourism Impacts

- Positive and Negative Impacts of Tourism; Economic, Socio-Cultural, and Environmental Impact

Module-IV: Tourism Organizations

- Objectives and Role of ITDC, TFCI, IRCTC An overview of National and International organizations and associations: IATO, TAAI, WTO, IATA.

Department of History

**Certificate Course
Model Question Paper**

Time: 3 Hours. Max Marks: 100

Section -A

Answer the following questions:

Each question carries 10 marks 10 x 10 = 100M

1. (a) Define tourism? Explain about various elements of tourism in details.

(b) Describe the Scope and importance tourism in Andhra Pradesh.

2. (a) Explain the different types of tourism in details.

(b) Elaborate the history of tourism the Ages.

3. (a) Elucidate the different types of Tourism motivations.

(b) Explain the technological Impacts of tourism in Present days.

4. (a) What is Accommodation? Explain the different kinds of Accommodation in Tourism

Industry.

(b) Explain the Special Characteristics of Tourism Product.

5. (a) What is a tourism Impact? Explain the Positive Economic Impacts of Tourism.

(b) Describe the Socio-Cultural Impacts of Tourism in detail.

